

41st IATO ANNUAL CONVENTION
10th to 13th September 2026
Visakhapatnam, Andhra Pradesh

REGISTRATION FORM AND OTHER DETAILS

FORM D – DELEGATE REGISTRATION FORM

FORM D - APPLICATION FORM FOR COMPETITION FOR MARKETING INNOVATION

MARKETING INNOVATION COMPETITION

Marketing Innovation Competition will be organized during the convention at Novotel Visakhapatnam Varun Beach. The main aim of Marketing Innovation Competition is to encourage creativity and quality of quality of Video CDs, posters and brochures. This competition will provide forum for viewing each others work and to imbibe ideas and inspiration to achieve global standards. The awards are to honour outstanding work giving due importance to creativity, thus giving recognition to designers and producers. The entries will be judged on the basis of information, authenticity and relevance. For Travel Media, regularity of the journal will also be the key factor in deciding the award.

The four categories to be awarded are:-

- A) Tour Operators & Travel Agents – Digital Marketing/Video CD, Brochures
- B) Hotels – Digital Marketing /Video CD, Brochures
- C) State Government Tourism Bodies – Digital Marketing/Video CD, Poster, Brochures
- D) Travel Media - Travel Trade Publications (Print), Digital

Please forward your material by 20th **August** 2026 to: Indian Association of Tour Operators, (IATO), 310, Padma Tower-II, 22, Rajendra Place, New Delhi-110 008

FILL UP YOUR DETAILS FOR SUBMITTING YOUR ENTRY FOR MARKETING INNOVATION COMPETITION

Name of Company _____

Address: _____

Category: ☐ Digital Marketing ☐ Video CD ☐ Brochure ☐ Poster

Description: for digital marketing mention your website link _____

Name of Advertising Agency/Producer (if any): _____

I/We have read the rules and regulations and undertake to abide by them. I/We affirm that the entries being submitted have been produced /printed for the first time within the period of last one year.

Signature & Date _____

RULES AND REGULATIONS

A). Competitors can submit upto three entries in each category. B). The entries submitted in any of the categories must be in duplicate and must have been printed and published within the period of last one year. C). In travel trade publication category, all the issues published during the last one year must be sent. Journals would be disqualified if they have skipped the issues. However, combining of two issues in order to take out a special edition is permitted. D). The Organizing Committee of the Convention will appoint the panel of Judges. The decision of the panel will be final. E). There will be four Trophies, one for each category and the entry adjudged as best in any category will be awarded the trophy reserved for this category. F). The final date of acceptance of entries in various categories of the competition is 31st August 2026 after which entries can be submitted at the IATO Secretariat at Novotel Visakhapatnam Varun Beach on 9th or 10th September 2026 and will be considered. G). There is no fee for submission of entries in this competition. H). The awards decided by the panel of Judges will be announced during the award function of the Convention Intending competitors are requested to send in their entries with the relevant details and

materials as indicated herein. I). IATO does not take any responsibility for any material(s) lost in transit or misplaced. J). All material(s), printed or otherwise, received as entries shall be the property of IATO. K) The judges' decision is final and can not be challenged.

TENTATIVE PROGRAMME
41st IATO ANNUAL CONVENTION
10th – 13th September, 2026
Visakhapatnam, Andhra Pradesh

DAY 1 – Thursday, the 10th September 2026

1000 - 1700 hrs Registration at Novotel Visakhapatnam Varun Beach
1000 - 1700 hrs Registration for IATO Run for Responsible Tourism at Novotel Visakhapatnam Varun Beach
1300 - 1415 hrs Lunch at Novotel Visakhapatnam Varun Beach hosted by IATO. Delegates staying at other hotels will be transferred to Novotel Visakhapatnam Varun Beach at 1230 hrs from respective hotel. Lunch will be served till 1415 hours.
1615 – 1645 hrs Delegates start arriving at Novotel Visakhapatnam Varun Beach for the Inaugural Function. High Tea and proceed to the convention hall for inaugural function.
1700 - 1900 hrs Inaugural Function
1915 hrs Inauguration of IATO Exhibition/Travel Mart
2000 -2230 hrs Culture Programme/Evening entertainment. Dinner hosted by the Chief Minister, Govt. of Andhra Pradesh
2230 hrs Depart for respective Hotels

DAY 2 - Friday, the 11th September, 2026

0900 - 0945 hrs Transfer of delegates to Novotel Visakhapatnam Varun Beach
0955 – 1145 hrs Business Sessions/State Presentations
1145 – 1200 hrs Tea/Coffee Break/Networking/B2B
1200 - 1310 hrs business Sessions/State Presentations
1310 - 1315 hrs Announcement of Door Prizes
1315 – 1430 hrs Lunch hosted by IATO
1430 - 1600 Hrs Business Sessions/State Presentations
1600 - 1615 hrs Tea/Coffee Break/Networking/B2B
1615 - 1730 hrs Business Session/State Presentations
1730 - 1740 hrs Announcement of Door Prizes
1745 hrs Depart for respective Hotels
1930 hours Depart from respective hotels to Novotel Visakhapatnam Varun Beach
2000 - 2230 hrs Evening Entertainment. Dinner at Novotel Visakhapatnam Varun Beach
2230 hrs Depart for respective Hotels

DAY 3 – Saturday the 12th September, 2026

0630 – 0800 hrs IATO Run for Responsible Tourism
0900 -0945 hrs Transfer of delegates to Novotel Visakhapatnam Varun Beach
1000 – 1145 hrs Business Sessions/State Presentations
1145 – 1200 hrs Tea/Coffee Break/Networking/B2B
1200 - 1310 hrs business Sessions/State Presentations
1310 – 1315 hrs Announcement of Door Prizes
1315 – 1430 hrs Lunch hosted by IATO
1430 - 1530 Hrs Valedictory Session
1530 - 1545 hrs Tea/Coffee Break/Networking/B2B
1545 - 1700 hrs Motivational Session
1700 – 1740 hrs Award Presentation Ceremonty
1740 - 1745 hrs Annoucement of Door Prizes
1745 hrs Depart for respective Hotels
1930 hours Depart from respective hotels to Novotel Visakhapatnam Varun Beach
2000 - 2230 hrs Evening Entertainment. Dinner at Novotel Visakhapatnam Varun Beach
2230 hrs Depart for respective Hotels

Day 4 – Sunday, the 13th September, 2026

Delegates check out. Post-Convention Tours

Note:

- 1. Programme is subject to change due to any force majeure reason.**
- 2. Door prizes will be announced as mentioned above. However, door prizes will be given to delegates who are physically present in the hall at the time of announcement.**
